

LEO BURNETT U.S.A.

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Printed in U.S.A.

SARATOGA 120's

Leisure length. Low in tar.



*"If diamonds are
forever...they can
wait til I finish
my Saratoga."*

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15 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Dec 85.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

